

Colour proof supply specifications

For the standards of reference, visit the section “on-line/download/profiles of reference services”

1. Contractual colour proofs
2. Diverse chromatic references
3. No colour reference

1. Contractual colour proofs

- a. A contractual colour proof** complies with and satisfies the features requested by the ISO 12647-7 standard which indicates and specifies the control, tolerance and calibration values necessary to guarantee reproducibility in the colour printing process. These proofs must be produced with correct output profiles that are consistent with the type of paper and the production technology adopted.
(e.g. coated paper, offset technology, proofs on glossy paper with ISO coated Fogra 39L profile)
- b. Colour proof control method:** all digital proofs supplied must have the “Media Wedge v3” control scale, which allows for measuring the alignment to the standards and relative Delta E.



2. Diverse colour references

a. Non-conforming colour proofs

All the proofs supplied that do not respect the conformity provisions contemplated by the regulations (because of wrong profile, base or technology) are considered non-conforming colour proofs.

b. Previous editions

A product printed years previously or by other print suppliers, as well as the colour reference, must be considered non-contractual and non-binding.

c. Other chromatic references

Any other sample/reference (fabric, wood, marble, etc.) must be considered non-contractual and non-binding.

In these cases, Ecograf can define a specific solution for every need. The Client will be informed of the limits and costs of reproducing the non-standard colour.

There are two possible solutions:

- i. printing at the values (density and TVI)** contemplated by the standard for that base and technology, therefore disregarding the colour references
- ii. non-standard solution:** the maximum similarity to the colour reference is sought by means of the analysis of certified tests, then the corrections to be made to the process will be defined. In this case, the Client must bear any extra costs necessary for the non-standard reproduction.

3.3. No colour reference

In the absence of colour proofs or other colour references, production will take place according to the production standards in force pursuant to the European standards, according to the type of technology and paper, including the admitted tolerances.

Conditions and terms

The delivery of the contractual colour tests or other colour references must be simultaneous to the delivery of the files, or at least 12 hours before being placed in the machine.